



9 WAYS TO START
MAKING
MONEY
NOW

The Beginners Guide to
Side Hustling

Table of Contents

- 3** Introduction
- 4** Coaching
- 5** Freelancing
- 6** Moonlighting
- 7** Multi-Level Marketing
- 8** Online Business
- 9** Selling Services
- 10** Selling Products
- 11** Selling Your Talents
- 12** Teaching/Training

Introduction

There are millions of people stuck in careers that they hate, yet many don't have the financial freedom to walk away. Many got caught up in the debt cycle, while trying to live the American dream. As a result, the status symbols of success (college degree, home, cars) are the very things keeping them in bondage. The quickest way to dig yourself out of this hole, is to make more money. This guide gives you 9 ways YOU can start making money and plan your escape from cubicle captivity.



Coaching

What subject or activity are you an expert in? Do people come to you for advice about a specific topic? Do you have practical experience in an area that may be able to benefit others? If so, you may want to consider becoming a coach. The great thing about coaching is that it can be done face to face, over the phone and even online. This offers you the flexibility to grow your business beyond your local area.

- Sports
- Finances
- Life
- Marriage
- Parenting
- Divorce
- Relationship
- Health/Fitness
- Survivors (i.e. abuse, illness, homelessness)



Freelancing

Freelancing allows you to offer your services on an as needed basis. Large corporations often look to freelancers as a cost effective way to achieve specific goals. Instead of hiring a full-time staff member, they can hire a freelancer for designated period of time or for a specific project. This may also give you an opportunity to work with some high profile clients, which is great for your portfolio.

- Writing
- Designing
- Consulting
- Photography
- Website development



Moonlighting

Moonlighting is considered a more informal version of freelancing. It involves taking learned skill or trade and using it to earn extra income. While this may not be what you love to do, it is skill that can be very profitable. You are providing a service that people need and want to obtain a discounted price. By cutting out the middle man (corporate entity) the customer gets a deal and you get paid directly. A great example is a police officer, who moonlights as security. Here are some other professions where this may come in handy.

- Plumber
- Chef
- Lawn Care
- Electrician
- Mechanic
- Painter



Multi-Level Marketing

This option may be ideal for someone looking for a formula to follow. It is almost like buying a franchise, you get a ready-made business in a box. While it may seem simple, it does require your time and effort just like any other business. You can earn extra income, while being mentored by more experienced marketers. Here are a few industries that have multi-level marketing opportunities.

- Health
- Fitness
- Make-up/Personal Care
- Jewelry/Fashion
- Financial Services
- Cooking
- Travel



Online Business

There is a huge market for selling digital products or services. Instead of offering a tangible product or face to face service, you can offer your services online. This is a great option, especially if you want to keep your overhead costs low. Digital products are also good for the environment.

- Affiliate Marketing
- Selling digital products (i.e. manuals, workbooks)
- SAAS (Service As A Software)
- Selling courses
- eBooks
- Online coaching



Sell a Service

Even with the technological advancements made, the service industry is still thriving. There are some some aspects of you life that you don't want to leave up to a computer. Below are a few industries to consider.

- Bookkeeping
- Resume writing
- Proofreading/Editing
- Public Relations
- Virtual Assistant
- Event Planner
- Cleaning



Places to sell your services

- ▶ Fiverr
- ▶ Odesk
- ▶ Elance
- ▶ Self-hosted Website
- ▶ In person

Sell Products

Are you crafty or creative? You can sell your products to the market place. Even in a world of mass production, there is still a market for custom works. In fact, this is where all of the successful creatives get started.

- Fashion
- Jewelry
- Food
- Art
- Writing
- Photographs

Places to sell your products

- ▶ Ebay
- ▶ Amazon
- ▶ Etsy
- ▶ Gum road



Sell Your Talents

Talent is something that you are innately good at or have developed an exceptional skill in. People are willing to pay to be entertained, informed and inspired.

- Performing Arts (i.e. singing, acting, dancing, musician)
- Artist (i.e. painter, sculptor)
- Writing
- Public Speaking
- Sports
- Voice Over Work
- Comedy



Places to sell your talents

- ▶ Elance
- ▶ Odesk
- ▶ Fiverr
- ▶ Self Hosted Website

Training/Teaching

“When you learn, teach” are famous words from Dr. Maya Angelou. Surely you know how to do something that someone else does not. It is likely that others want to learn how to do it as well. People will pay to learn what you know. It can range from academics to hobbies. Pick your favorite topic and start teaching.

- Train how to use a product/service
- Teach a skill (i.e. Drawing)
- Topic-based (i.e. Algebra, Economics, etc)
- How to process (i.e. How to create...)

Places to sell your training course

- ▶ Self Host Website
- ▶ Udemy
- ▶ Skillshare



Conclusion

While this guide was not intended to be all inclusive, it should definitely help you get started. I would love to hear about which avenue you have chosen and your success. I have listed my contact information below. Good Luck!

Sincerely,

Shimeka



Website: www.DesignTheLifeYouWant.com

Email: info@designthelifeyouwant.com