



# 25

# WAYS

TO VALIDATE YOUR  
BUSINESS IDEA

Below is an list of people, places and resources that you can use to validate your business idea.

1. Your Blog
2. Your Podcast
3. Your Email List
4. Your Spouse/Significant Other
5. Your Friends
6. Your Family Members
7. Your Co-workers
8. Strangers
9. Mentors/Advisors
10. Business Peers
11. Fellow Mastermind Members
12. Memberships/Associations
13. Social Media Followers
- 14: Facebook Groups
- 15: Medium
16. Quora
17. Reddit
18. LinkedIn Groups
19. Surveys
20. YouTube
21. Facebook Mentions
22. Periscope
23. Meerkat
24. Blab
25. Forums